

# LEO AN

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Address: 2080 Tevis Avenue, Long Beach, CA 90815

## PROFILE

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- Highly creative Graphic Designer with 8 years of experience in the complete design process; from negotiation, budgeting, scheduling, conceptualization, designing, hiring freelancers, delivery, and invoicing.
- Provided marketing and branding materials for print and web applications for start-ups to large organizations.

## EXPERIENCE

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### DIGITAL PRODUCTION ARTIST [2019-PRESENT]

INNOCEAN USA

- Responsible for creating multitude of online media elements for Hyundai marketing materials.

### ART DIRECTOR [2011-2019]

THINK PIG DESIGN; LONG BEACH, CA

- Manage multiple projects simultaneously in conceptualizing, designing, scheduling, hiring designers, delegating tasks, and delivering final assets.
- Set creative direction and supervise the creation of branding and marketing materials (logos, brochures, websites, business cards, posters, infographics, illustrations, advertisements, etc.)
- Provide consultations for clients to bring innovative solutions to effectively meet their marketing needs within budget
- Notable Clients: ReFocus Partners, Disney Consumer Products, Los Angeles Public Library, Sony Music i3ngineering, Give Back Homes, Elizabeth Mott Cosmetics.

### DIGITAL ARTIST / LEAD CHARACTER MODELER [2010-2011]

YUCO+; LOS ANGELES, CA

- Created digital assets (modeling, texturing, lighting, rendering, compositing, and etc...) for various projects including: *The Hangover Part 2*, *Green Lantern*, Toyota Promo Advertisements, Chili's Commercial, *Call of Juarez: The Cartel* video game trailer.

### 3D ARTIST [2005-2009]

LIVING PICTURES INC; TOPANGA, CA

- Created digital assets (modeling and texturing,) for various Disney Attraction projects.
- Collaborated with producers, artists, software devs and clients to manage task scheduling, dividing tasks, figuring out methodology of production and to track milestones.

## SKILLS

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### EXPERT 2D SKILLS

Photoshop, Illustrator, InDesign, AfterEffects, Shake, and etc...

### EXPERT 3D SKILLS

Autodesk Maya, MudBox, Zbrush, etc.

### MISC.

MS Office, Bilingual (English & Korean)

## EDUCATION

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### ART CENTER COLLEGE OF DESIGN

PASADENA, CA – BFA 2003

## PROFESSIONAL REFERENCES

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### ROBIN KUMABE

FOUNDER & CEO

Bedrock Media, Inc. dba bCause

808-779-7083

[robin@bcause.biz](mailto:robin@bcause.biz)

Robin is a management consultant who has referred clients to me for my design expertise.

### SHALINI VAJJHALA

FOUNDER & CEO

re:focus Partners, LLC

202-674-8318

[shalini@refocuspartners.com](mailto:shalini@refocuspartners.com)

Over the past four years, I have designed reports and marketing materials for city officials in U.S. I have also created her business website. ([www.refocuspartners.com](http://www.refocuspartners.com))

### GABRIELLE RAUMBERGER

CREATIVE DIRECTOR

EPOS Inc.

310-562-4554

[gabrielle@eposinc.com](mailto:gabrielle@eposinc.com)

She was my art director on several projects and sub-contracted me to design and execute tasks for various clients.